LETTER OF RECOMMENDATION

To Whom It May Concern:

While working as the Senior Vice President of the Interactive Department at Trailer Park, Inc., I hired Paul on several projects. My department was too overloaded with more projects than we could handle internally, so we hired Paul as a freelance Flash Developer / motion designer.

Paul did some off-site work for us, but most importantly he worked on-site for approximately 6 weeks in the Spring of 2007. All of Paul's on-site work was dedicated to developing the website for "Harry Potter and the Order of the Phoenix".

With entertainment marketing websites, success is all about the delivery of the content and how the websites motion impacts the user. Adding even the smallest interactive elements to rollovers, interstitials, and general content loading can truly bring a website to life. Paul fully understands this and brings a keen sense of motion design that he is able to tailor for particular projects based on the client expectations and needs.

Paul is also forward thinking when it comes to the backend development of his projects. With "Harry Potter" in particular, Paul addressed important load concerns at the beginning of the project rather than leaving it for the very end.

Animation skills are something that many Flash Developers have a hard time with, since it's mainly about look, feel, mood and timing and not entirely about math. Paul combines both of these qualities making websites that look, feel and function beautifully.

Finally, it should be noted that Paul is a hard working individual and succeeds both in a team environment, as well as working independently.

I have truly enjoyed all of the work Paul has done with my team, and I look forward to the time when we'll need his services again.

Sincerely,

Scott Zimbler
President, Interactive
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