

LETTER OF RECOMMENDATION

To Whom It May Concern:

From 2006-2007 I had the pleasure of working with Paul on multiple high-profile projects for a number of our blue chip clients. Paul has a highly developed motion sense, eye for design, and understanding of what it takes to craft the good into the stunning. Notably, it was the small, unexpected interactive elements that he added on his own volition—often after hours—that added unique and memorable touches to a user experience.

I worked with Paul on major projects for Intuit Software, Ford, Honda Powersports, Wired Magazine/PBS, and others. Our UGC interactive work for Intuit's TurboTax brand was covered by Adrants, CNN, NPR, Page 6, TMZ, hundreds of blogs, and every major network. Paul's strong flash ability was integral to the success of this and all projects he contributed to here at Dailey.

Sincerely,
Nick Collier
VP, Creative Director, Interactive
Dailey

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