

## LETTER OF RECOMMENDATION

To Whom It May Concern:

As the former Executive Producer of Dennis Interactive, I had the pleasant opportunity of working closely with Paul for three years. Paul and I worked on several high profile projects together and I always found him to be a team player, a kind and sincere individual, and an ideal creative leader.

Accordingly, I having gotten to know Paul over the past several years, I believe this puts me in a position to provide you with a pretty accurate assessment of his character, abilities and work ethic.

Paul was instrumental in the development of all Dennis Interactive assets as well as company branding elements. Paul developed several "blue sky" applications that were used as a showcase of the agencies capabilities.

As a designer, Paul is hard-working and highly committed to his craft. I believe that his portfolio will attest to that fact. In addition, he is involved in a number of design community activities including the development examples for publications and the May 1st Reboot ([www.may1reboot.com](http://www.may1reboot.com)). Paul is outgoing, and always willing to help someone out.

Paul exhibits the kind of initiative which is necessary to be successful over the long-term in the interactive media field as an Art Director. He has excellent creative strategy skills, yet remains focused on the overall needs of the client. I believe he is a strong creative leader and has an exciting future in any creative endeavor. He is a conscientious worker and has the best work ethic I've ever seen.

I recommend Paul to you without reservation. If you have any further questions with regard to his background or qualifications, please do not hesitate to call me at 1-201-369-9363.

Sincerely,

Joe Johnson  
Partner  
MediaBrand