

LETTER OF RECOMMENDATION

To Whom It May Concern:

In 2014-2015, I had the pleasure of working with Paul Szypula at BBDO/Atmosphere Proximity. As the Social Content Director for an important global account, I regularly tapped Paul for design and motion graphics support, often with tight deadlines and high client expectations.

Paul always rose to any challenge and quickly proved to be a creative, dependable collaborator and colleague. His positive attitude and creative contributions were very much appreciated, and I always knew that when I asked Paul if he could take on an assignment, it would be handled quickly, professionally and competently. Paul's work -- in particular, several custom animations he created -- won high praise from our clients.

I highly recommend Paul; he is a team player, dependable collaborator and great colleague. Please don't hesitate to reach out should you have any questions.

Best,
Betsy Lowther
Social Content Director, BBDO NY

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